MODELING OF STRATEGIC MANAGEMENT IN SPORT

Summary
Modeling is surrounding most important questions of strategic management by which we understand making and functioning such strategic models that allow integral and long-term anticipating of future activities for purposes of managing and control of sport organization process activities. Aim of work is construction of 6 particular models made on philosophic, conceptual, creative, scientific, technological and pragmatic approaches that can help in modeling of integrative process and, on the other hand, of continual adaptively phenomenon based on new technologies because those technologies bring to optimal changes in global system of sport organizing, as well as its subsystems, components, elements and functions.

Key words: modeling, strategic management, informatics, technology, science